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China Conch Venture Holdings Limited 中國海螺創業控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 586)

ANNOUNCEMENT REGARDING THE PUBLICATION OF A PROFIT ALERT ANNOUNCEMENT BY ANHUI CONCH CEMENT COMPANY LIMITED

This announcement is made pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board notes that Conch Cement published an announcement dated 2 July 2014. According to such announcement, Conch Cement is expected to have significant growth in its results and net profit for 1H2014.

In such connection, and having taken into account the holding of approximately 36.78% equity interest in Conch Cement by Conch Holdings (which in turn is an associate of the Company and whose 49% equity interest is indirectly owned by the Company) and that the Group derived a substantial portion of its profit for the two financial years ended 31 December 2012 and 2013 from its equity interests in Conch Holdings, the Group is expected to record a relatively significant increase in its net profit for 1H2014 as compared to that for 1H2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Conch Venture Holdings Limited ("Company", which together with its subsidiaries are referred to as the "Group") pursuant to Rule 13.09 of the Rules ("Listing Rules") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance ("SFO", Chapter 571 of the Laws of Hong Kong).

As at the date of this announcement, the Company is indirectly interested in 49% equity interest in 安徽海螺集團有限責任公司 (Anhui Conch Holdings Co. Ltd.*, "Conch Holdings"), which in turn is interested in approximately 36.78% equity interest in Anhui Conch Cement Company Limited ("Conch Cement", stock code: 00914).

The board ("**Board**") of directors ("**Directors**") of the Company wishes to inform the shareholders that Conch Cement published an announcement dated 2 July 2014 ("**Cement 702 Announcement**"). According to such announcement, Conch Cement is expected to record a significant growth in its results and an increase of approximately 90% in its net profit for the six months ended 30 June 2014 ("**1H2014**") as compared to that for the six months ended 30 June 2013 ("**1H2013**") (the unaudited net profit attributable to the equity shareholders of Conch Cement for 1H2013, as prepared by Conch Cement in accordance with the PRC accounting standards, amounted to RMB3,059,897,103). For further details, shareholders of the Company and potential investors are requested to refer to the Cement 702 Announcement.

As disclosed in the Company's announcements previously published and its annual report, the Company derived a substantial portion of its profits for the two financial years ended 31 December 2012 and 2013 from its equity interests in Conch Holdings, an associate of the Company. During such periods, the share of profit of Conch Holdings accounted for approximately 83.0% and 87.1% of the Group's profit respectively.

The Board believes that the share of the Group's profit attributable to Conch Holdings (being an associate of the Company) for 1H2014 would accordingly be enhanced, and the Group is expected to record a relatively significant increase in its net profit for 1H2014 as compared to that for 1H2013.

The Group is still in the process of preparing its unaudited consolidated interim results for 1H2014. The information contained in this announcement is only based on the Cement 702 Announcement and the preliminary assessment of the Group's operations by the management of the Company, and it is not based on any figures or information which has been audited or reviewed by the Company's auditors. Shareholders and investors are advised to read carefully the interim results announcement of the Company for 1H2014, which will be published by the Company within the timeframe as stipulated under the Listing Rules.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares in the Company.

By Order of the Board China Conch Venture Holdings Limited SHU Mao Joint Company Secretary

Anhui Province, the People's Republic of China 2 July 2014

As at the date of this announcement, ; the executive Directors are Mr. GUO Jingbin, Mr. JI Qinying, Mr. LI Jian and Mr. LI Daming; the non-executive Director is Ms. ZHANG Mingjing and the independent non-executive Directors are Mr. CHAN Chi On (alias Derek CHAN), Mr. CHAN Kai Wing and Mr. LAU Chi Wah, Alex.

* For identification purpose only